Approved For Release 2006/05/23 : CIA-RDP84-00780R006100120016-7
ADMINISTRATIVE - INTERNAL USE ONLY

DJIMAS REGISTY File Security - 4

18 June 1974

PUBLICATION OF THE NATIONAL INTELLIGENCE DAILY

Today, I am asking the Director of the Office of Current Intelligence to establish the <u>National Intelligence Daily</u> permanently as the principal periodical for the conveyance of current intelligence to the most senior officers of the U.S. Government concerned with foreign affairs.

We began publication of the <u>Daily</u> in early January on an experimental basis. As the first intelligence newspaper, it represented a radical departure in current intelligence publications. The <u>Daily</u> was printed on four, four-column pages, laid out with headlines and photographs or other graphics just like a normal newspaper. Its purpose was to provide a wider range of daily intelligence to senior policy makers in a more readable form and on a more timely basis than we had achieved previously.

After five months, it is clear that the Daily has succeeded. The newspaper has been readable and timely, as we had hoped. It has also been an attractive product; it has offered more comprehensive and analytical coverage than any of our previous daily publications and it has provided a vehicle by which some of the findings of our in-depth analytical work can be brought more directly to the attention of senior level users of intelligence. Most important, the Daily is providing better current intelligence service to the readers who count most. The Daily goes to the officers of government who make up the National Security Council, its subcommittees and their senior staffs. Almost all of these readers have answered a request for reaction to the newspaper; of these, three quarters have been clearly favorable.

The <u>Daily</u> has done very well so far, thanks largely to the unstinting efforts and flexibility of a large number of people. If we are going to sustain this high quality, we will require the cooperation of all offices engaged in intelligence collection and production. Keeping our primary audience—the policy—maker—well informed is obviously among the Agency's first responsibilities. It is clearly worth the continued hard work of those directly associated with the <u>Daily</u> and the continued good response of other offices in the Agency that participate in making a success of this project.

W. E. Colby Director

MORI/CDF Pages _3

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Security-4

The Director

Sir:

I believe you approved this in draft, as prepared by Richard Lehman, and reviewed by Ed Proctor. The only substantive change has been the insertion of a title. We propose to distribute it to all employees and place a copy on the classified bulletin board.

Recommend your signature on the proposed notice.

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John F. Blake Acting DD/M&S 18 JUL 1974

EO-DD/M&S kmg (18 Jun 74)

Distribution:

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DD/M&S 74-2225: Proposed 'Publication of the National Intelligence Daily''

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W. E. Colby Director

DISTRIBUTION: ALL PMPLOMERS

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DD/MES 74-22-22-22

MEMORANDUM FOR: The Director

I have discussed this matter with Dick

Lehman and Jack Blake and we believe that
the best way to handle the attached notice
would be to include it with a copy of each
NID on our internal dissemination list. This
would require between 90 and 100 copies.

M&S will print about 125 copies and deliver
them to OCI which will insert them in an
upcoming issue of the NID.

If you concur, please sign the attached notice.

Ed Proctor

19 June 1974 (DATE)

FORM NO. 101 REPLACES FORM 10-101 1 AUG 54 WHICH MAY BE USED.

(47)